

CAREER WIRE

BE YOUR INDUSTRY'S LEADING CAREER RESOURCE

Leading headlines that affect your industry are collected and curated monthly by a Boxwood editor.

Our "market watch" feature lets members know at a glance how your industry is performing this month.

A typical CareerWire presents four opportunities each issue to earn your association more non-dues revenue.

Integrated with your job board, CareerWire simultaneously boosts interest in this publication and your website.

Promote your social media pages through CareerWire and drive more traffic to your social properties.

The screenshot shows the ASHHRA Career Wire newsletter layout. At the top is the ASHHRA logo with the tagline 'THE HUMAN SIDE OF HEALTHCARE' and 'ASHHRA Career Wire'. Below the logo are navigation links: 'Archive/Subscribe', 'Printer Friendly Version', and 'Send to a Friend'. The main content is divided into several sections: 'INDUSTRY OUTLOOK' with an article titled 'Economic gardening' to cultivate job growth; 'MARKET WATCH' featuring a line graph of the Dow Jones U.S. Health Care Index at 642.69, up 5.29 (0.83%); 'ADVERTISE HERE' boxes with the text 'Get your message in front of the decision makers that count.'; 'UPCOMING EVENTS' for the ASHHRA 50th Annual Conference & Exposition; 'CAREER OPPORTUNITIES' listing roles like Senior HR Generalist, HR Business Partner, Professional Recruiter, Labor Relations Manager, and VP, Human Resources Business Partnerships; and 'GET SOCIAL' with social media icons for Twitter, Facebook, and LinkedIn. The footer contains ASHHRA contact information: 155 North Wacker Drive, Suite 400, Chicago, IL 60606, Ph: 312.422.3720 | Fax: 312.422.4577 | Email: ashhra@aha.org | www.ashhra.org.

Integrated with your career center, CareerWire helps your association become the leading source of industry-related updates and job openings. This monthly eNewsletter amplifies the value of your job postings by driving more traffic to your career center and to your website – earning your association more non-dues revenue.

Additional Benefits:

- Your Boxwood editor leads the process by curating keyword-based content and job postings from your website.
- A combination of industry news and job postings gives members the information they need to know and the career opportunities they want.
- Responsive design format optimizes readability for any device.
- Low maintenance: We do all the work while you enjoy the benefits.
- Advertiser supported.



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